

**YOU HAVE 10,748 PROVEN HOME IMPROVEMENT  
SUPPLY BUYERS READY TO BUY ...**



**R**ecent circulation audit and survey information from Circulation Verification Council\* has revealed that 10,748 people who read The Eureka Reporter plan to buy home improvement supplies in the next 12 months.

That's real buyers. Buyers you can have by having your ad message in The Eureka Reporter.

So act now! Call your newspaper representative. They will show you how to get your share of this valuable buying potential.



**HIGHEST DAILY CIRCULATION  
IN HUMBOLDT COUNTY**



\* Circulation Verification Council Audit & Survey, 2006