

YOU HAVE 5,559 PROVEN MAJOR HOME APPLIANCE BUYERS READY TO BUY ...



Recent circulation audit and survey information from Circulation Verification Council* has revealed that 5,559 people who read The Eureka Reporter plan to buy major home appliances in the next 12 months.

That's real buyers. Buyers you can have by having your ad message in The Eureka Reporter.

So act now! Call your newspaper representative. They will show you how to get your share of this valuable buying potential.



HIGHEST DAILY CIRCULATION
IN HUMBOLDT COUNTY



* Circulation Verification Council Audit & Survey, 2006