



OUR DATA SPEAKS VOLUMES

CVC-QUARTERLY WEBSITE & DIGITAL EDITION REPORT

ISSUE DATE	January	February	March	April	May	June	July	August	September	October	November	December	AVERAGE
GENERAL WEBSITE ACTIVITY													
WEBSITE UNIQUE VISITORS													
WEBSITE VISITS													
WEBSITE PAGE VIEWS													
AVG. TIME SPENT ON SITE													
OTHER:													
DIGITAL EDITION ACTIVITY													
DIGITAL EDITION SUBSCRIBERS - ALL SOURCES													
DIGITAL EDITION SINGLE COPY - ALL SOURCES													
DIGITAL EDITION UNIQUE VISITORS - WEB													
DIGITAL EDITION PAGE VIEWS - WEB													
DIGITAL EDITION UNIQUE VISITORS - MOBILE													
DIGITAL EDITION PAGE VIEWS - MOBILE													
AVG. TIME SPENT ON SITE													
OTHER:													
MOBILE / TEXT MEDIA													
MAGAZINE SUBSCRIBER APP DATABASE													
MAGAZINE APP - UNIQUE VISITORS													
MAGAZINE APP - PAGE VIEWS													
MAGAZINE SUBSCRIBER TEXT DATABASE													
ADVERTISER TEXT DATABASE													
NON-SUBSCRIBER TEXT OPT-IN DATABASE													
OTHER:													
SOCIAL MEDIA													
FACEBOOK (LIKES) - WWW.FACEBOOK.COM/													
TWITTER (FOLLOWERS) - @													
OTHER:													
EMAIL MEDIA													
MAGAZINE SUBSCRIBER EMAIL DATABASE													
ADVERTISER EMAIL DATABASE													
NON-SUBSCRIBER EMAIL OPT-IN DATABASE													
OTHER:													
QUESTIONS? Please call (800) 262-6392 or email jkennedy@cvcaudit.com Mail or email completed reports to: CVC 338 South Kirkwood Road, Suite 102 St. Louis, MO 63122 Email completed reports to: audit8@cvcaudit.com	REPORT STATEMENT I SWEAR THAT THE INFORMATION IN THIS REPORT ACCURATELY REFLECTS THE PUBLICATIONS PRINTING, DISTRIBUTION AND/OR CIRCULATION FOR THE PERIOD INDICATED. SIGNATURE: _____ DATE: _____								QUARTERLY PRINTING & DISTRIBUTION REPORT Publication: _____ City / ST: _____ Contact: _____ Phone: _____ CVC account #: _____ Quarter Ending Date: _____				